



National
Multiple Sclerosis
Society
Upstate New York
Chapter

Strategic Planning Worksheet

Set Your Team Goals and Stick To Them!

We all have goals, but keeping up with achieving them is the hardest part. Use this sheet to make a plan for you and your team and follow your timeline.

Team Name _____

Team Captain _____

2011 Goals:

of Cyclists _____

Stretch Goal for # of Cyclists _____

Amount Raised _____

Stretch Goal of Amount raised _____

Team Member Pledge Average _____

Stretch Team member Pledge Average _____

Strategic Plan

Check when Complete:

- Appoint co-captain to help recruit new team members

a. Due Date _____

(suggested: as soon as you register)

i. Suggested people to ask:

_____, _____

- Announce your involvement in your company, organizational newsletter, or set as your tag line on e-mails.

a. Due Date _____

(suggested: as soon as you are registered)

3. Recruitment Activities- How are you going to recruit Team members to join you?

Activity	Date	Goal
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____

4. Fund-raising Activities- What is your plan to help fund-raising efforts for your entire Team?

Activity	Date	Goal
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____

5. Communication with Team Members- (suggested: recruitment, team goals & thank you's)

Type	Date	Message
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____